

# IT PAYS YOU TO GIVE YOUR TRADE

WHERE YOU CAN PLACE YOUR CONFIDENCE!

DURING our business career we have sought to build up a clientage by the most upright methods and straightforward dealing with our customers, and thus to deserve the confidence of those who patronize us. The success which has been our portion demonstrates that we have done this. In a large measure we owe much to the fact that we have never been satisfied with "good enough" merchandise, but have always tried to BETTER the qualities of our goods, and the character of our service. More customers are finding their way to this store every day, which is proof we are doing what we advertise. If you want honest goods that always give satisfaction we can satisfy you.

## Men's, Yonths' & Boys' Good Clothing

Whether for business or for pleasure, your clothes are an important item. You may win or lose according to the cut of your garments, or the fit of your coat. Don't take any chances. We are offering you

### Hart Schaffner & Marx Clothes

and that means the best clothing made to-day. Every fabric they use is all-wool; the tailoring is perfectly done; the styles are correct, and we guarantee a fit.

Will fit you satisfactorily and at a reasonable price. We tack on no extra figures because we have the clothes you want. We have suits at \$15, \$16.50, \$18.00 and \$20.00. The fabrics are neat and the tailoring excellent.



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## Ladies', Misses' and Children's Coats

This great store is showing the largest and most perfect stock of Ladies', Misses' and Children's Coats of any other establishment in Chariton County, and at prices that make a splendid demonstration of our policy to offer merchandise that is in every way superior at moderate prices. Here you will find all the latest styles in

### Ladies' and Children's Coats and Wraps

We are especially proud of this department and cordially invite you to a thorough inspection. We know we can please you in design, quality and price, and all we ask of you is to come and see. "Seeing is believing."

## Dress Goods, Silks, Blankets, Carpets, Linoleums, Etc.

**W**E also desire to impress on your mind that we have well-selected stocks of all the newest creations in Dress Goods and Silks. ¶ We have Blankets, Comforts and Quilts in great profusion and varieties and you will more than likely need them to help stem the tide of old Boreas' wintry blasts. ¶ Our Carpet and Curtain department is all we or our customers could wish for, as we can supply your every want here. ¶ Our line of Gents' and Ladies' Furnishing Goods is nothing short of immense. The variety is ample, the quality is the best and the prices are right.

A cordial invitation is extended to all to visit our great mercantile establishment. Come and let us show you through and we will prove to you that we distance all competition.

# WM. ROSENSTEIN

❖❖❖❖❖ "THE LEADER" ❖❖❖❖❖

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